

# COSMOPROF *Awards*

CURATED IN  
PARTNERSHIP  
WITH  
**BEAUTYSTREAMS**

2018 Edition



# Cosmoprof Awards

Highlights the best picks in color cosmetic, hair, nail, skin care and beauty salon products. Products has been selected among all exhibitors in the different products sectors.

# Make up Product

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## Finalists 2018

**Bonne Co., Ltd**  
Metallist Liquid Foil  
Lipstick Duo

**Full Brow**  
Brow Crayon

**Celebeau**  
Black serum pact  
spf 50+ pa+++

**Riju world int'l co**  
1 foundation – one drop  
miracle (air tint foundation  
spf 22 pa++)

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## Winner 2018

**Riju world int'l co**  
1 foundation – one drop  
miracle (air tint foundation  
spf 22 pa++)

# Make up product

**Bonne Co., Ltd**  
Metallist Liquid Foil  
Lipstick Duo  
Stand 50 Hall 16°  
South Korea

## Product description

Innovative dual ended lip kit featuring a rich metallic matte shade and matching glitter gloss for buildable, bold lip look. This double ended lip kit creates sinfully rich heavy metal lips with a lush, creamy matte metallic liquid color on one side and the perfect matching glittering gloss on the other.

## Product benefits

The hottest trend for lips is high impact metallic color, iced with some serious glitter. Say yes to major metal with color + glitter created by Korean technology to be supremely creamy and ultra long-wearing.



# Make up product

## Full Brow

Brow Crayon  
Stand 64 B Hall 22  
Australia

### Product description

Finally! The on-the-go version of our creamy and volumising brow powders is here. The soft powder finish pencil fills and shapes the brows while keeping a natural look. Buildable pigments paired with the bush tip featuring 62 unique micro bristles allow you to easily blend, while the retractable pencil tip and pop-out sharpener allow for a super precise tip.

### Product benefits

The Full Brow Crayon is super versatile and easy to use! Between the unique 62 micro bristle brush tip, retractable powder crayon and pop-out sharpener, it's your perfect all-in-one brow product! Amazing for people who are new to the brow game, or those who need an easy on-the-go option for touch-ups and travel!



# Make up product

## Celebeau

Black serum pact  
spf 50+ pa+++  
Stand 07 Hall 16A  
South Korea

## Product description

Black serum pact is from celebeau's black collection line invented under luxurious but trendy concept. This foundation pact is created by innovative technology by mixing black serum and foundation in optimal ratio. Black serum is containing 70% of "highly concentrated antiaging serum fluid" consisting of caviar, truffle oil, black berries and more premium ingredients. It is absorbed into skin for luxurious satin skin.

## Product benefits

- Inner Hydration: With highly concentrated black antioxidant serum fluid, it moisturizes skin from the inside and creates a skin base on another level.
- Smooth high coverage: Unlike typical foundation and pact, it's developed with a feathery film layer and hemispherical powder to delicately cover wrinkle and fine lines. It lightly applies on skin.



# Make up product



**Riju world int'l Co**  
1foundation One  
Drop Miracle  
(Air tint foundation  
spf 22 pa++)  
Stand 9 hall 16A  
South Korea

## Product description

It is a weightless, ultra fine fit that creates a natural makeup all day. It literally feels like “nothing is on your face all day.” Natural oil hydrates and fits on the skin and it lasts all day and works well even on a hot and humid weather. Formulated with Micro sebum control powder keeps balance between sebum and oil to prevent makeup becoming patchy. It restores dull skin tone to keep the skin shiny radiance with sheer matte. It is extremely long wearing and makes your skin look flawless. it provides a light to medium coverage. Fragrance Free! Parabens Free!

## Product benefits

Zero-weight, Medium Coverage, Ultra Thin Texture, Soft, Semi Matte, Velvet Finish, Ultra Fine Fit Long Lasting Freshness, Silky & Smooth, Natural Makeup, Shiny, Water proof, Sweat proof, Breathable, No cakey, No sticky, No blotchy, UV Protection.



# Skincare Product

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## Finalists 2018

**Comfort Zone**  
Body Active Booster

**Lesielle Cosmetics**  
Lesielle Adaptive Skin Care

**Hyundai IBT Co., Ltd,**  
Vitabrid DUAL SERUM

**Warew**  
SUSSH Ocean Microbiome  
Technology Memory Shape  
Serum

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## Winner 2018

**Warew**  
SUSSH Ocean Microbiome  
Technology Memory Shape  
Serum



# Skincare Product

## Comfort Zone

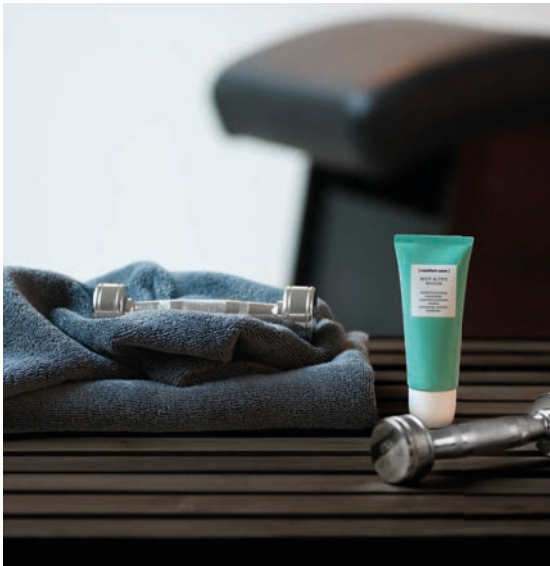
Body Active Booster  
Stand A2 B1 Hall 37  
Italy

## Product description

Intensive treatment with a thermogenic action: it prepares muscles for sports activities and increases lipolysis during workout. The practical roll-on applicator enables a targeted application. Science-based conscious formulas™ silicone-free, fragrance-free and made with 96% of ingredients of natural origin.

## Product benefits

- Balanced thermogenic action
- Increases lipolysis during work-out
- Packaging with applicator for localized action (abdomen, buttocks, knee area)
- Unisex
- Fragrance-free



# Skincare Product



## Lesielle Cosmetics

Lesielle Adaptive Skin Care  
Stand G23 Hall 16  
Spain

### Product description

It's a new concept of custom skin care where the user can personalize the hydration level, texture, and treatment. In addition, the personalization is dynamic because it can be changed before each application. We call this "Adaptive Skin Care". All this is possible thanks to the use of our patent-pending personal device. Just introduce a "base", add up to 4 "actives" and push the button to obtain a single-dose of custom skin care. BASES: different textures (light, nourishing...) for each type of skin (dry, normal, combination and oily). ACTIVES: 6 families, classified by concerns to correct.

### Product benefits

The user always has his perfect skin care (for both skin needs and sensorial preferences) providing a continuous customization – the Adaptive Skin Care. It can be adapted to very specific situations. For example: adding an "Antipollution" active when visiting a big city, changing to an SPF base when sun protection is needed...

# Skincare Product

**Hyundai IBT Co., Ltd**  
Vitabrid DUAL SERUM  
Stand C18D17 Hall 19PC  
South Korea

## Product description

Our method of combining two ampoules results in a synergistic effect allowing for effective recovery of the skin both internally and externally. Vitabrid Dual Serum has a significant anti-aging effect while enhancing the skin's natural strength by forming a skin barrier.

## Product benefits

- Skin brightening: Vitamin C, a powerful brightening ingredient with antioxidant benefits, inhibits melanin production for a perfectly bright and even complexion.
- Skin rejuvenation and anti-aging: Vitamin C and Peptide Complex promotes collagen production in the skin, helping maintain vibrant and firm skin texture.
- Strong anti-oxidation benefit: Vitamin C makes skin healthy and radiant by scavenging the damaging effects of free radicals due to UV exposure, stress and pollution, helping prevent and repair visible signs of aging.



# Skincare Product



## Warew

SUSSH Ocean Microbiome  
Technology Memory  
Shape Serum  
Stand 21 Hall 19  
Japan

### Product description

Latest Japanese memory shape technology is applied to create SUSSH Serum. The jelly-like texture will melt in your skin releasing an immediate refreshing feeling while deeply penetrating thanks to Cationic Vesicles Technology (patent). Micro-capsules positively charged (Cationic Vesicles) carry inside your skin the active marine metabolites (patent) derived from deep ocean yeast breeding (patent), while the memory shape matrix will self-spread smoothing the skin surface and guaranteeing a uniform distribution. Collagen preservation and moisturizing effects, together

with anti-oxidant action are scientifically proven, guaranteeing anti-aging effective results.

### Product benefits

This Serum is created to offer an intense treatment to regenerate the structure of the skin from the inside. The high concentration of active ingredients is design to specifically target the health of the skin helping to repair oxidative stress and aging damages. The daily use of the serum will lead to improvement of skin health by contrasting aging signs, wrinkles, skin dullness. A specific care is made in building the sensorial characteristics of SUSSH Memory Shape Serum: the unique and fun-to-use texture, the relaxing scent, the charming transparent blue look, are all designed to offer a very pleasant experience.



# Nail Product

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## Finalists 2018

**Nesperta Sp. z o.o.,**  
Semilac Extend Base

**GLAMLAC LLC,**  
GlamLac Nail Concealer  
15 ml

**BETER,**  
Nail Care overnight  
repair nail mask

**COSNOVA**  
Nailfix & Chill

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## Winner 2018

**COSNOVA**  
Nailfix & Chill

# Nail Product

## Nesperta Sp. z o.o.

Semilac Extend Base  
Stand N18 O17 Hall 36  
Poland

## Product description

Semilac Extend Base is a new self-levelling hybrid base. It smoothens the nail plate, shapes it and allows to extend it on a shaper even up to 1 cm! Thanks to its thick consistency it's very easy to apply.

## Product benefits

Easy application, possibility to rescue a broken or fragile nail, extension of the nail plate up to 1 cm.



# Nail Product

## Glamlac Llc

GlamLac Nail Concealer

15 ml

Stand O11 Hall 36

Estonia

## Product benefits

This product is both a nail treatment and concealer, blurs imperfections and makes nails appear smooth and healthy.

## Product description

The GlamLac concealer works on the nail just like CC Cream. Helps dissipate and hide foggy nails on the surface.



# Nail Product

## **Beter**

Nail Care overnight  
repair nail mask  
Stand C 53 Hall 22  
Spain

## **Product description**

Rehydrates and invigorates  
nails. For dehydrated,  
damaged nails.

## **Product benefits**

Restores the nails natural  
moisture levels. Its night  
action creates a coating  
that repairs and strengthens  
nails. Formula with 3% of  
vitamin B5, wheat protein and  
Aloe Vera with extraordinary  
moisturizing properties.





# Nail Product



## Cosnova

Nailfix & Chill  
Stand H18-I19-  
H24-I25 Hall 19PC  
Germany

## Product description

Nailfix & Chill is the first nail polish eraser cream on the market. Thanks to its incredible formulation, the cream allows women to remove their nail polish anywhere and also enjoy its caring feature anytime. Consumers just need to put cream on all their nails, wait one minute and massage each nail with a cotton pad to remove gently the nail polish. Enriched with an exclusive oil complex, the cream lets nails and cuticles in perfect condition after the removing. Moreover, its soft and delicate smell, for its part, will preserve sensitive noses in the vicinity.

## Product benefits

Nice smell: Thanks to its cream fragrance, Nailfix & Chill will probably reconcile all sensitive noses with the nail polish removing. Convenience: Its size, tube packaging and its soft smell allow people to use Nailfix & Chill from anywhere they want and at any time. Caring: Formulated with a special solvent and an exclusive oil complex, Nailfix & Chill is less aggressive than classical removers and let nails and cuticles in perfect condition after use. Life style proof: Nailfix & Chill has been approved by boyfriends, roommates, husbands, colleagues, neighbors, coworkers, parents, trip partners.

# Hair Product

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## Finalists 2018

**Laboratorios Valquer SL**  
Ice hair mask 300 ml /  
Total repair

**Celeb Luxury**  
Colorwash with Colorposit  
(TM)

**Treda Hzli Tuketim**  
**Ur Sat Dag Ltd Sti**  
Remove Retouch Pen Facial  
Liposoluble Wax

**GAMMA PIÙ S.R.L.**  
Aria + Blade Art Air

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## Winner 2018

**Celeb Luxury**  
Colorwash with Colorposit  
(TM)

# Hair Product

**Laboratorios Valquer SL**  
Ice hair mask 300 ml /  
Total repair  
Stand C39 Hall 35  
Spain

## **Product description**

The most exigent researchers have developed this innovative formula. This formula is based on the power of the cold. The cold power, enhances and multiplies its effectiveness.

## **Product benefits**

Repairing and ultra-moisturizing immediate effect. Even in the most difficult and damaged hair. If the application is prolonged, the results are multiplied.



# Hair Product

**Treda Hzli Tuketim  
Ur Sat Dag Ltd Sti**  
Remove Retouch Pen Facial  
Liposoluble Wax  
Stand A37-B38 Hall 22  
Turkey

## Product description

Specially designed for efficient use on eyebrow and lip area, Retouch Pen Facial Liposoluble Wax Pen, enables extremely easy shaping for eyebrow. It is an innovative product produced from real beeswax and equipped with features enabling you to use wherever you like and experience the practical, fast and easy waxing.

## Product benefits

You can carry Retouch Pen Facial Liposoluble Wax Pen anywhere you go and get rid of facial hair in a few minutes by applying it easily. It is an innovative product produced from real beeswax and equipped with features enabling you to use wherever you like and experience the practical, fast and easy waxing.



# Hair Product

**GAMMA PIÙ S.R.L.**  
Aria + Blade Art Air  
Stand D2-E1 Hall 33  
Italy

## Product description

L'unico asciugacapelli al mondo che taglia i capelli mentre li asciuga! L'innovativo sistema di taglio creativo dedicato ai migliori parrucchieri e hairstylist. Nuovo Asciugacapelli Gamma Più Aria – solo 380gr con l'innovativo Blade Art Air – bocchettone con doppie lame giapponesi intercambiabili per il taglio scolpito. Le lame, riscaldate dall'aria calda, chiudono la cuticola del capello mantenendo la naturale idratazione. Realizzato in speciale materiale plastico antiurto e resistente alle alte temperature. È estremamente facile da usare ed è molto più sicuro di una forbice durante l'uso. Utilizzabile con una o

due lame a seconda dello stile che si vuole ottenere.

## Product benefits

Riduce i tempi di taglio e piega, facendo entrambe le cose...nello stesso momento! Solo 380 grammi di peso = No Stress alle articolazioni.



# Hair Product



**Celeb Luxury**  
Colorwash with  
Colorposit (TM)  
Stand B77 Hall 25  
Italy

## Product description

Colorwash with Colorposit is available as Gemlites and Viral. It is a shampoo that adds color instantly to the hair without stain the skin. It is available in natural, pastel and extreme shades.

## Product benefits

Easy to use – it works as a shampoo it does not stain the skin and clothes add color instantly it has a wonderful fragrance game-changing technology.



# Natural & Organic

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## Finalists 2018

### **Qädyp (Perfrance)**

Natural oils with biodynamic  
linseed from france

### **Previa spa**

Organic green walnut colour  
shine treatment

### **My white secret**

Day & Night Whitening  
toothpaste

### **Miin cosmetics S.L.**

Aromatica orange cleaning  
sherbet

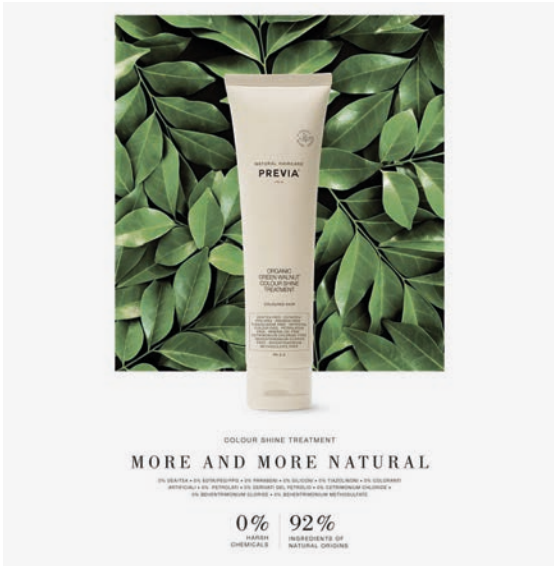
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## Winner 2018

### **Qädyp (Perfrance)**

Natural oils with biodynamic  
linseed from France

# Natural & Organic



Organic green walnut colour  
shine treatment  
Stand C8 Hall 25  
Italy

Intensive post-colour treatment. CONTAINS:  
Bio-liquefied green walnut fitocomplex – ICEA certified  
The phenols with high molecular weight this fitocomplex is rich in create a net-shaped structure on the hair made up of proteins, providing antioxidant protection and protecting the colour even after rinsing.

Acts deeply, hydrating the hair, extending the life of colour and exalting reflexes.



# Natural & Organic

## My white secret

Day & Night Whitening  
toothpaste  
Stand 3 Hall 19GG  
United Kingdom

### Product description

**Day Toothpaste** The day formula uses Xylitol to protect your teeth and prevent stains throughout your day. Peppermint Oil keeps your breath smelling minty fresh. Sodium Bicarbonate naturally restores the whiteness of your teeth whilst keeping your gums healthy too. A splash of Pomegranate acts as an antioxidant for both your mouth and gums.

**Night Toothpaste** The night formula gently whitens your teeth with Activated Charcoal, a low abrasive that removes stains from the surface of the tooth without damaging the enamel. Silica helps to ensure healthy gums along with minerals and Vitamin E to restore your enamel overnight.

### Product benefits

- The Night Formula: gently whitens teeth while you sleep with Activated Charcoal and Silica to help remove stains. Minerals and Vitamin E give you healthy gums and restores your enamel overnight.
- The Day Formula: xylitol naturally protects your teeth and helps to prevent stains throughout your day. Sodium Bicarbonate restores the whiteness of your teeth whilst a splash of Pomegranate gives an antioxidant rush for your mouth and gums.



# Natural & Organic

## Miin cosmetics S.L.

Aromatica orange cleaning  
sherbet  
Stand A59 Hall 22  
Spain

### Product description

Aromatica's Orange Cleansing Sherbet removes impurities and all traces of make-up and balances oil production in the skin. A sherbet type cleanser of fresh feeling leaves skin deeply cleansed, moisturized and soft. Plant-derived canola oil and organic babassu seed oil allow the cleanser to dissolve grime and dead cells.

### Product benefits

1. A sherbet type for soft cleansing
2. A sherbet formulation is melted when applied to the skin and turns to oil
3. It's a solid balm type, so does not run down on the face, makes cleansing more simple and easy
4. Provides a deep cleansing effect by removing makeup and blackheads, no 2nd cleansing required
5. Free of harmful ingredients which can irritate the skin, suitable for sensitive and dry skin
6. Refreshing scent of orange sweet oil helps to have better mood and keeps a sebum balance



# Natural & Organic



## Qädyp (Perfrance)

Natural oils with biodynamic linseed from France

### Product description

Message from the creator, Matthieu Reumaux: my family has been growing flax in northern France since 1600. My parents were farmers in Quaëdypre and passed on their love for the land and respect for life. Qädyp now embodies an extension of this way of life. Qädyp is to launch a range of four moisturising oils in March 2018 at Cosmoprof Bologna:

- A face and body oil containing linseed and borage
- A hair and nail oil containing linseed, sesame and camelina
- A dry oil containing linseed, sesame and wheat germ
- A massage oil containing linseed and hemp Made in France

### Product benefits

Omega 3 helps to moisturise the skin and also to keep it supple.

Omega-3 or linolenic acid are polyunsaturated fatty acids. They are classified as essential fatty acids for the human body absolutely needs it and cannot produce it itself. Omega-3 play a fundamental role in the deep hydration of the skin and the repair of cell membranes.

They are also prized for their soothing properties.

The modern Western diet unfortunately induces a deficit in omega 3 in our body.



**COSMOPACK**  
*Awards*

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PARTNERSHIP  
WITH  
**BEAUTYSTREAMS**

2018 Edition



# Cosmopack Awards

Brings awareness to the immense value that lies in the formulation, technology and packaging design and take in special consideration the new technologies that lie underneath our beauty industries.

# Make up Formula

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## Finalists 2018

### **Gotha cosmetics**

Second chance mascara  
drops

### **Regi srl**

Absolute trasformist  
foundation

### **Italcosmetici**

Jelly hydrating make up cream

### **Intercos group**

Prisma lit highlighter duo

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## Winner 2018

### **Gotha cosmetics**

Second chance mascara  
drops

# Make up Formula

## Regi srl

Absolute trasformist  
foundation  
Stand G14-H13 Hall 15  
Italy

## Product description

A super hydrating, high coverage foundation that changes its status – loose powder to liquid foundation – in application.

## Product benefits

Besides the surprising transformation, the formula contains more than 40% of glycerin for an extreme moisturizing and calming effect. It is a perfect fit between a revolutionary make-up formulation and skin care benefits. This foundation can mask all the imperfection of the skin thanks to an high concentration of pigments that are extremely derma-compatible.



# Make up Formula

## Italcosmetici

Jelly hydrating make up cream  
Stand D36-E21 Hall 18  
Italy

## Product description

A creamy, elastic and jelly texture that changes its characteristics during the application. Microencapsulated pigments release color smoothing the complexion. Champagne extract, hyaluronic acid and baobab oil give antiaging, moisturizing and emollient effects. The product evens skin tone, minimizes the appearance of pores, gradually attenuate the irregularities and uniforms the color complexion for an IMPECCABLE HEALTHY look.

## Product benefits

Anti-aging, antioxidant, smoothing, brightening, nourishing, emollient, natural and velvet finish.





# Make up Formula

## Intercos group

Prisma lit highlighter duo  
Stand C10-D9 Hall 15  
Italy

## Product description

Color fuses to the skin for an even, weightless and purely polished finish. Imperfections are hidden as skin is optically smoothed and retextured with color wears like silk. Patented technology creates duet with a highly intricate surface with infinite possibilities in volume and design.

## Product benefits

Pure color and light effects  
instantly perfect skin  
Creamy-soft texture is liquid-smooth in application  
Two shades in one compact  
for flawless skin shaping  
Patented technology  
guarantees infinite  
possibilities in 3-D designs



# Make up Formula



## Gotha cosmetics

Second chance  
mascara drops  
Stand G18-H17 Hall 11  
Italy

### Product description

An innovative, inspiring and new-on-the-market product to extend the life of mascaras with many advantages: reducing waste and plastic consumption, while saving time and money. A back-up remedy for any mascara formula that is showing signs of exhaustion: dryness, crumbling, grayish undertone etc. When your favorite mascara no longer performs to the standards, simply add few drops, it will immediately intensify the shine and color while moisturizing, nourishing and replenishing the lashes. The extremely high content of pure natural, biodegradable, ECOCERT and eco-friendly ingredients

are worked through a cold industrial process that in all its characteristics responds to sustainable ethics.

### Product benefits

For the mascara: refresher, regenerator, color booster, mascara-life extender  
For the lashes: restructuring, emollient and hydrating  
For the consumer: 98% of ingredients of natural origin, simplified ingredient list  
For the planet: waste reduction, low environmental impact

# Skincare Formula

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## Finalists 2018

**Cosmoproject**  
Petals

**Pink frogs cosmetics**  
Warm & cold program

**Karys due srl**  
Mask no mask

**Cosmax inc**  
Cerimide cool keeper

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## Winner 2018

**Pink frogs cosmetics**  
Warm & cold program

# Skincare Formula

## Cosmoproject

Petals

Stand C18-D27 Hall 15

Italy

## Product description

A cosmetic interpretation of one of the oldest extractive techniques in fragrance tradition. Starting from biological petals, we obtained as infusion a dynamic serum enriched with all the active molecules Nature gives us, to be used all alone or added to other cosmetics.

## Product benefits

A fresh and concentrated juice of active molecules, extracted by cold and natural process directly from the petals you can see inside. What makes this product unique is the experience the consumer lives: he can tailor his own daily beauty routine adding some drops of serum to his usual cosmetic products (whisking) or simply applying it on the skin. Peony's petals properties: anti-oxidant, age preventive, moisturizing.



# Skincare Formula

## Karys due srl

Mask no mask  
Stand A28-B27 Hall 18  
Italy

### Product description

Mask-no-Mask is based on Algin, a polymer extracted from brown algae. Thanks to its ability to act as ionic exchanger, Algin allows a classic emul-gel to transform into a peel-off mask through a calcium based Activator. In this way, one product can be used both as a daily treatment or a shock treatment. Spreading some product on the skin and spraying the Activator, a polymerization of the texture starts, turning it into a peel-off mask. Acting also as a barrier stopping water, Algin promotes the absorption of the functional elements. Mask-no-Mask can be enhanced by adding any functional element.

### Product benefits

Mask-no-Mask main benefit lies in its transforming action, which is able to give rise to two different textures, thus responding to a double cosmetic need. On the one hand, the most classic need for a daily treatment, in emul-gel texture; on the other hand, the more specific need for an intensive treatment, in jelly peel-off mask texture. That, with a single product. In addition to this, the special formulation can be customized with any active ingredient (moisturizing, anti-aging, etc.), fragrance or color, depending on the specific needs of the customer.



# Skincare Formula

**Cosmax inc**  
Cerimide cool keeper  
Stand B2 Hall 15A  
South Korea

## **Product description**

A slush-like gel cream with instant cooling/calming and hydrating effect for dry and sensitive skin.

## **Product benefits**

This product provides 3 different texture variations during the application. 1st you will get water bursting sensation which can lower the skin temperature. As rolling the product, may feel skin soothing/tendering effect as the specific polymer giving skin resilience and elasticity during rolling process for product absorption. Lastly you will get moisturizing feeling without stickiness and a thin moisture-layer is formed which fortifies skin moisturizing barrier with ceramide.



# Skincare Formula



## WARM & COLD PROGRAM



## Pink frogs cosmetics

Warm & cold program  
Stand F34 Hall 18  
Italy

## Product description

A perfect combination to ensure a splendid and uniform skin. Two formulas that act in synergy to purify in depth, detoxify, improve the absorption of the active ingredients and restore brightness and freshness. First step: "Hot effect" face mask. A soft and mat texture, which wraps the skin with its creaminess, opens the pores and purifies it. Second step: "Cold effect" face mask. An elastic and comfortable formula that ensures an immediate refreshing effect, refines the skin's texture and closes the pores. A beauty program designed for deep cleansing and an instant, intensive and visible result.

## Product benefits

Two complementary formulas that act to bring about a result of immediate beauty. As a matter of fact, since the application, both the "hot effect" and the "cold effect" mask play an intense action for an effective result. The heat allows to open the pores, get rid of toxins and impurities while the cold decongests and allows you to complete the purifying action by further conveying the active ingredients and closing the pores. The coloring will be instantly more radiant, fresh, compact and uniform, ready to receive subsequent treatments.

# Skincare Packaging Technology

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## Finalists 2018

**Baralan**  
Maria Cristina

**Toly**  
Single Bead Dispensing Jar

**Yonwoo**  
Ampoule Dropper

**Lumson SPA**  
MET – Microchip Embedded  
Technology

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## Winner 2018

**Yonwoo**  
Ampoule Dropper



# Skincare Packaging Technology

## Baralan

Maria Cristina  
Stand E13 Hall D32  
Italy

### Product description

Baralan presents the new jar Maria Cristina which features a divided cavity to hold different products in a single container of glass. Eye cream and face cream, primer and foundation, day cream and night cream: multiple products in a single luxurious jar. The real innovation of Maria Cristina is the glass production technology: the jar is produced in one injection using a single mould cavity. This allows for the production of a single part without the need for inserts and dividers, enhancing its aesthetic appeal and functionality. In fact, inserts and further assembly steps in the production chain are avoided.

### Product benefits

A luxurious-looking jar that meets the needs of a market increasingly in search for multiple packaging. The technology of production of this jar makes it unique on the market. It is in fact the only one-piece glass jar on the market featuring a glass partition. This technology allows for the reduction of assembly steps in the production process, eliminating any incompatibilities between the components and giving the jar a precious appearance. Maria Cristina, being composed entirely of glass, is also easily recycled.



# Skincare Packaging Technology

## **Toly**

Single Bead Dispensing  
JarStand A6 B3 Hall 15  
Malta

## **Product description**

Each bead is dispensed individually, by twisting the collar of the jar. This motion ensures that the user dispenses a precise dosage each time.

## **Product benefits**

Precise dose, 1 bead at a time.  
No crushing of beads inside  
Capacity 50g  
No contamination of formula  
Keeps the product fresh all the time.



# Skincare Packaging Technology

## Lumson SPA

MET – Microchip Embedded  
Technology  
Stand C14-D13 Hall 15  
Italy

### Product description

We live in a world where we need to be always connected. We are thirsty of last minute information, of online relationships and interactive dialogue. Our need of knowledge can't wait: we want content always on demand. MET gives you all this for your Cosmetics. We are speaking of a microchip inserted in some special primary packaging. A simple touch of your Smartphone to this microchip will let the customer discover an entire world of information, giving every consumer access to a huge quantity of data that until now, a bottle could never display, due to physical space limitations.

### Product benefits

The content will be totally customizable, leading to a new frontier of potential information that can be shared without superfluous barriers such as limited space on a bottle: from bulk ingredients, to company contacts, from manufacturing process, to suggestions about its use, product claims, packaging disposal and complementary products. Everything is needed to be said, without space limitations.



# Skincare Packaging Technology



## Yonwoo Ampoule Dropper

### Product description

Dropper bottle, motif from classic dropper identity of pipette and rubber design, but have differentiation of usage and design. The package for lower viscosity skincare product that easily use the product with dropping which has soft usability of rubber and pipette structure.

### Product benefits

- No need for additional operation for loading bulks like classic dropper pipette (Eliminating the process for suction of bulk / eliminating orifice pollution by wiping the pipette.)
- Easy to use residual amount compared to existing dropper
- Provides good usability of smooth design of dropper and soft dropping of bulk.



# Make up Packaging Technology

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## Finalists 2018

**MYC Packaging Innovation  
Co.Ltd.**

Side by Side

**Yonwoo**

Cushion lipstick

**Hcp Packaging**

Hcp glitter storm

**Omnicos Group srl**

Bye bye brush

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## Winner 2018

**Omnicos Group srl**

Bye bye brush

# Make up Packaging Technology

## MYC Packaging Innovation Co.Ltd.

Side by Side  
Stand C64-D61 Hall 18  
China

### Product description

Side by Side is made of two separate but yet identical parts, complementary to each other and connected through a magnetic closure system, which allows a simple and modern opening gesture. Every part has a double use: formulation holder and applicator and they both play in synergy on each part thus giving the consumer the chance to have two different colours to choose from.

### Product benefits

SIDE BY SIDE has been conceived for a quick make-up session in any situation and it's a suitable packaging solution for people who enjoy life on the go.



# Make up Packaging Technology

## Yonwoo

Cushion lipstick  
Stand D51 Hall 18  
South Korea

### Product description

With familiar classic lipstick design and usage, discharges bulk by turning bottom of bottle. Low viscosity bulk is discharged on the cushion and is used directly to lip with soft feeling.

### Product benefits

Transparent bottle shows variety bulk colors as it is and direct usage liquid type bulk to the point (Lip, eye or face) without using hand with cushion sponge soft feeling. Sponge helps even apply of colors, and user can adjust bulk amount easily.

Moreover turning and “Click” sound system at each turning stage helps to user can to adjust discharge the bulk amount.

Also inner bottle(skin cover) is possible to decoration with brands logo or message, when the product is used all, we could see the message as well.



# Make up Packaging Technology

## Hcp Packaging

Hcp glitter storm  
Stand B5-C2 Hall 15  
United Kingdom

## Product description

Radii Square Grande Compact with Glitter Storm Top Plate, featuring a floating glitter and sequin top plate technology for unique appeal and customisation, ideal for limited edition & gifting ranges.

## Product benefits

The slow moving glitter swirl in liquid provides a unique and eye-catching compact accessory.

You can customise to each brand, from choose your own glitter/sequins shapes & colours.





# Make up Packaging Technology



## Omnicos Group srl

Bye bye brush  
Stand A16-B15 Hall 15  
Italy

### Product description

A flawless application of your favourite powdered eyeshadow in one move: you don't need any brush, you won't dirty your fingers! Is this a dream? We call it "satisfy a need that has no answers yet"! Bye Bye Brush is a ready to use eyeshadow applicator: handy, refillable and high-performing. An innovation that winks at the post-millennial girls who look for comfort and simplicity, without giving up quality, performance and wow-effect. A color booster is straight on your fingertips to give you the best smokey eye ever!

### Product benefits

Bye Bye Brush is the most comfortable, long lasting, fitting baked eyeshadow applied on a practical support that makes it easy to apply in one stroke! Any woman can bring it in her pocket and use it as the final touch of her daily beauty routine, anywhere and in any moment, an amazing and flawless effect is assured.

# Packaging Design

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## Finalists 2018

### **Marino belotti**

Brush with me

### **Intercos group**

Graphic effects stylographic  
pro eye marker

### **Cmi advanced**

Hologram engraving  
technology

### **Taeyang renew**

Airless cosmetic dispenser  
– lip gloss bottle

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## Winner 2018

### **Intercos group**

Graphic effects stylographic  
pro eye marker

# Packaging Design

## Marino belotti

Brush with me  
Stand F6-G5 Hall 15  
Italy

### Product description

The make-up compact has a dedicate housing for a brush with retracting system, visible also when the compact is closed.

### Product benefits

The kind of brush (dimension and functionality) permits a better application of the cosmetic product, as well as it can be used also by itself, thanks to the cap that is protecting the brush head.



# Packaging Design

## Cmi advanced

Hologram engraving technology  
Stand D11-E12 Hall 20  
Italy

## Product description

Hologram Engraving Technology is a new technology suitable for all type of mono and multicolor cosmetic pressed powders. Thanks to an innovative industrial equipment composed by metal molds combined with high quality special textile canvas and through the development and the implementation of HD image renderings with high-speed CNC machine, it is now possible to create special effects with 3D photographic quality and to achieve what was unachievable until today.

## Product benefits

- Realism of the image with photographic quality and high accuracy even of the smallest details.
- The relief is super detailed without the need of increasing the height and this helps avoiding problems of fragility.
- Suitable on all types of powder: dry and wet, mat and hyper-pearled, compacting and side/ back injection.
- No need of additional transformations such as glitter overspray, and this helps reducing the processing costs.



# Packaging Design

## TaeYang renew

Airless cosmetic dispenser  
– lip gloss bottle  
Stand 35 Hall 29B  
South Korea

## Product description

This innovative airless and shoulder buttoned design creates a newest concept for lip gloss users in the world. The liquid formula automatically dispenses when the conveniently placed button is pushed.

## Product benefits

1. You can adjust the amount of formula according to your preference. For example, when you push the button relatively long, more amount of the formula comes out and vice versa.
2. This bottle is very sanitary-wise improved since the tip is not placed within the liquid formula.
3. The applicability of this bottle is indeed various because various tips are available.



# Packaging Design



## Intercos group

Graphic effects stylographic pro eye marker  
Stand C10-G9 Hall 15  
Italy

## Product description

Get edgy and go bold with this strikingly intense, long lasting and water resistant liquid eyeliner in a sleek stylographic marker form.

## Product benefits

Long lasting liquid eyeliner in marker form.

Applies evenly and smoothly  
Formulated with high purity carbon black for deep color intensity.

Color sets with a flexible film for long lasting, water resistant properties.

